

LUAA BOARD MEETING

Wednesday, February 10th,2010

Attendees: J. Tremblay, A. Battistoni, S.Viau, G. Riikonen, D. Mihalek, S. Rossi, B. Smith, M. Trebb, J. DeSimone, E. Donato, Lisa Demers (ex-officio)

Regrets : S. Fortier, S. Bradley, D White, T. Frawley, R Thirkill, D. Morrison, Y. Jeong, T. Yong

Guests: L. Bissonette, A. Presello, J. Kaltianin, M. Brunette

1. Call to Order at 6:00
 - Round table introductions
2. Presentation by Laurie Bissonette – Chair of the 50th Steering Committee:
 - Laurie provided an update on the upcoming events
 - All events will reflect the 50th anniversary including convocations, awards ceremonies and Voyageur games
 - the website will contain historical information, memorabilia available at the bookstore and auction items will be listed
 - Nominations for the 50th Anniversary numbered more than 175
 - A time capsule will be done by students at the March 26th birthday party.
 - the city has provided one flower garden for the summer
 - Summer 2010 events include Northern Lights Festival Boreal being on campus in July with 15% discount on weekend pass for LU Alumni
 - check-in at Alumni Hall Friday night
 - tent on grounds to sell items
 - Gala to honour 50 Alumni on October 23,2010
 - hope to raise \$100,000 through sponsorships and auction
 - tickets will pay for events
 - auction items were discussed and requests for assistance in securing more were put to members
3. Presentation by A Presello nursing student
 - Alexia shared a summary of her experiences at the national conference she attended January 26-30,2010 in Quebec City
 - she thanked the LUAA for their sponsorship that allowed her to be part of such a worthwhile learning and networking experience
4. Approval of Agenda 6:50
 - moved by S. Viau, seconded by A. Battistoni

5. Approval of Minutes

-moved B. Smith seconded by G. Riikonen

6. Business arising from minutes – wine will be changed

7. Declaration of Conflict of Interest

- none declared

8. President's Report

- a) - communication aspect of 50th Anniversary still a concern
 - no firm commitment yet as to when info will roll out
- b) - Professor Hoi Cheu - has old photos of alumni that can be framed plaqued
 - stands will be used in various places to display these

Motion: to spend a maximum of \$5000 from the 50th Anniversary reserve fund towards the cost of plaque mounting photos of alumni which will include LUAA logo

Moved by M. Trebb, seconded by A. Battistoni

- c) -discussion re: headliner entertainment on Friday night for LUAA component within Northern Lights Festival Boreal
 - Pandora Topp
 - ticketed event (outside festival ticket)
 - welcome event, campus tours,
 - residences will be available for alumni to use
- d) e-mail re: birthday celebration in March will be forthcoming
- e) Lacroix, Forest / LUAA Athletic Scholarships were presented at the the basketball games on Friday

8. COMMITTEE REPORTS

a) Finance:

- "Leave Your Mark at Laurentian University" banners will be displayed in the bowling Alley
- Two are already in the LUAA office
- Jacques will spearhead their set up by being the first to sign on March 26th
- There will be an on-line guestbook to sign for those who cannot attend
- Motion to approve budget moved by B. Smith , seconded by A. Battistoni

b) Affinity Committee

- i) TD Insurance Meloche Monnex growth rate 28% which translates into \$80,000 for 2010
- ii) Futura program has been scheduled space in e-news four times within this year
- iii) Canada Life conducted a direct mail campaign on January 19, 2010
- iv) Wine Program will not be discontinued
 - current selection will be replaced
 - wine will be available upon request for 50th Gala
- v) Perkopolis was presented as a new program that could provide discounts on tickets, hotels, merchandise and other
 - will not generate revenue but rather a benefit to alumni
 - motion to subscribe to this program deferred until next meeting when information re: ability to "Laurentianize" site verified

c) Marketing / Communication -

- Blaine stated that design work for plaques and magnets has been approved to be taken to an external firm

Motion: to approve 20 "Laurentian University Alumni Hangout" plaques at a cost of \$200 per year moved.

Motion moved by M. Trebb, and seconded by S. Bradley. Carried

-LU Alumni Work Here magnet costs were presented

Motion: " to approve the cost of \$5000 for 10,000 magnets to be split 50% by the LUAA 50th reserve and the LUAA budget.

B. Smith declared conflict of interest

Motion moved by G. Riikonen, seconded by S.Viau. Carried

- A signature event for alumni will be discussed for next meeting

d) Chapters

- A wine gala with food has been suggested
- a suitable venue is being investigated

9. ALUMNI RELATIONS REPORT

- a) 50th Anniversary Awards needs volunteers to help with screening the nominations
- b) LUAA to donate something to the time capsule perhaps a magnet?
- c) discussions re: how to use a free booth provided by Northern Lights Festival included LU bookstore items

10. LAURENTIAN STUDENT ALUMNI REPORT
No report

11. OTHER BUSINESS
no news from Laurentian Alumni Magazine

12. ADJOURNMENT: 7:55 Moved by B. Smith, seconded by S. Viau

13. NEXT MEETING: Wednesday, April, 14th, 2010