



LAURENTIAN UNIVERSITY

STRATEGIC

PLAN 2012
2017

2011 in Review

Student Engagement

- Increase in proportion of senior year students who would definitely return to LU

National Recognition

- NASA Lunabotics
- School of Mines
- National rowing champion
- Jump in Maclean's rankings
- Naming of the Bharti School of Engineering
- \$20M Vale Living with Lakes Research Centre opened
- Total sponsored research income up for third year in a row
- 3 new Canada Research Chairs

2011 in Review

University of Choice

- # 1 choice for students from Sudbury, Northeastern Ontario and Central Ontario
- Record enrolment for second year in a row (growth concentrated in Sudbury)
- Increase in average entry grade to 81%
- New \$20M residence construction (to open in 2012)
- Ontario Universities' Fair (OUF)

Community Responsiveness

- Approval of School of Architecture, site secured
- Progress towards Barrie campus
- Next 50 Campaign ahead of schedule





Looking to the future... the 2012-2017 Strategic Plan

Our Purpose

Laurentian University with its federated university partners* offers an outstanding university experience, in English and French with a comprehensive approach to Indigenous education, that **prepares students as agents of change by stimulating them to ask new questions, to challenge what we know, and so empower them to create innovative solutions** for future local and global issues.

*Huntington University, Thorneloe University, and University of Sudbury

We Value

- Students first
- Excellence
- Academic freedom
- Mnaadendmiwin (Respect)
- Alumni
- Diversity
- Debwewin (Truth)
- Integrity
- Inclusiveness

Ambitious.

Bold.

Driven.

5 Key **Goals** and 7 Associated **Aspirations**

Student Engagement and Satisfaction

- We will be among the top 25 percent of Canadian universities in student satisfaction and student engagement.

National Recognition

- We will be among Canada's top 10 universities in our category.
- We will be known for our world-class expertise in: rural and northern children's health; stressed watershed systems; mining innovation and exploration; multicultural sport and physical activity; genomics and bioinformatics; particle astrophysics; environment, culture and values; applied evolutionary ecology; and nanotechnology.

University of Choice

- Laurentian is a first choice destination with a reputation for academic excellence and opportunity, attracting the best students, staff, and faculty from across Canada and around the world.

5 Key **Goals** and 7 Associated **Aspirations**

Community Responsiveness

- We will actively engage with community partners ensuring that Laurentian continues to contribute to the prosperity and well-being of the cities of Greater Sudbury and Barrie and their surrounding regions, and that local communities actively champion Laurentian.
- We will further our partnerships with Francophone, First Nations, Métis and Inuit communities, alumni, faculty, and staff , as well as with federated university partners, using resourceful and supportive approaches.

Organizational Excellence

- We will be known for our positive organizational culture.

Signature Programs

Undergraduate

- Education
- Engineering
- Forensic Science
- Geology
- Histoire
- Medicine
- Native Human Services
- Restoration and Conservation Ecology
- Sages femmes
- Sciences de l'éducation
- Sciences infirmières
- Sports Administration
- Sports Psychology
- Théâtre

Graduate

- Boreal Ecology
- Interdisciplinary Humanities
- Mineral Exploration
- Natural Resources Engineering
- Rural and Northern Health

Some of the **Results** by 2017

Student Engagement and Satisfaction

- Integrated classroom learning with real-world experience through placements, case-based projects, independent learning, applied research, studies abroad, group work, community service or senior capstone projects, with alumni support
- Have “one-stop” student services, leveraging state-of-the-art technology, that are seamless across our two campuses and respond to student needs

Ambitious
Bold.
Driven.

Some of the **Results** by 2017

National Recognition

- Enhanced travel supports to faculty and graduate students giving peer-reviewed papers at international or national conferences
- Advanced in the process of securing an accreditation from the Association to Advance Collegiate Schools of Business
- Established interdisciplinary executive programs through the new School of Mines
- Established Laurentian world-wide as the University synonymous with fresh water research through the Vale Living with Lakes Centre

University of Choice

- Strategically increased enrolment from 7,200 FTE (2011) to 8,300 FTE while increasing the average entry grade from 81% to 83%
- Modernized the Sudbury campus, including classrooms designed flexibly to accommodate diverse teaching-learning styles
- Increased proportion of international students from 6.1% in 2011 to 8%

Some of the **Results** by 2017

Community Responsiveness

- Launched new programs, subject to Senate approval, responding to community needs, including;
 - Occupational health and safety
 - Indigenous relations
 - IT security/data centres and management
 - Théâtre et littérature franco-ontariens
 - Integrated approaches to environmental science and environmental studies
 - Northern policy
- Revitalized the Certificate of Bilingualism, awarded to 500 students

Organizational Excellence

- Ensured ongoing staff development, second language training, leadership mentoring, and succession planning

We Are Very Well Positioned To Achieve Our Goals...

- Balanced budget
- Solvent pension plan, no going concern deficit
- Ratified collective agreements
- Low long-term debt ratio
- Engaged and aligned Leadership Group
- Talented and creative students, faculty and staff
- Supportive and engaged Governors, alumni and supporters
- New undergraduate degree structure
- Focused, three-page Academic Plan
- Five page, measurable strategic plan including signature programs, areas of world-class excellence
- Champions to ensure the achievement of the 40 results in the Strategic Plan