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Abstract

Interpreting "Consolidation": Analysing Policy at Dynatec Mining Corporation

This paper initially explores two distinct corporate "cultures," Dynatec Mining Corporation and FNX Mining Inc., in order to come to an understanding of the recent "consolidation," or amalgamation, of both companies. Close-reading corporate narratives and conducting interviews with personnel working at both companies, the author of this essay seeks the problems in communication and understanding present in both organizations relative to the corporate consolidation; the notion is that "local knowledge," a term originally coined by cultural anthropologist Clifford Geertz, is applicable and useful in understanding corporate settings. Consequently this paper is twofold: it seeks meaning in corporate culture while, simultaneously, the paper also shows that "local knowledge" and the Humanities in general are useful in a technical corporate environment.